



CRP SEED

WE HAVE WHAT YOU NEED

WHY BUY SEED FROM PHEASANTS FOREVER / QUAIL FOREVER

Simply put, **OUR MISSION IS HABITAT** and we want to help you with yours.

Our mixes are designed by a team of wildlife professionals to provide diverse, high-quality, long-lasting habitat that meet and exceed state and federal conservation practice standards. We want the best habitat on the ground possible to produce the most wildlife, so we offer our seed at affordable prices. We also provide the most knowledgeable technical assistance to our cooperators so they can be confident that they are using the best practices to provide the best success.

We partner with the best growers and suppliers who have a reputation for providing clean, quality seed. Together we've developed the most robust standards, including field scouting and multiple tests (using independent laboratories) for noxious weeds to ensure our cooperators have the highest quality seed available.

Finally, the proceeds from our seed program go directly to support our mission of putting more habitat on the ground, youth in our fields and birds in the air. When you buy your seed from us, you are supporting that mission.

WHAT MAKES A GOOD SEED MIX

There are a great many factors we consider when building a seed mix and our seed team build more mixes than anybody else.

- Meets Standards
- Wildlife Friendly
- Cost
- Landowner Objectives
- Bloom Period
- Resource Concerns
- Richness / Diversity
- Soil Type
- Annual Precipitation
- Species / Genus Ratios
- Management Concerns
- Wildlife Food Value
- Ecotype
- Target Species
- In-field Variability
- Cover Value
- Minimum Populations
- Rates
- Color
- Structure

Understanding how these factors are related and how the species we add in each mix relate to the resulting habitat from year 1 to year 10 is part art, part science and refined by on the ground experience. If you want the best mix for your dollar, rely on our team of experts to design it.

ORDER ONLINE AT: www.PFHabitatStore.com

or call – 866-914-7373

STATE-SPECIFIC MIXES

In addition to understanding what makes great wildlife habitat, our professional wildlife biologists review and understand program and practice specific standards for each state then design our mixes to meet and exceed those requirements to ensure our cooperators mixes are appropriate for their program.

We know cost is important to cooperators so when we design our mixes, we strive to provide the best mix possible at a reasonable cost.

Our team has designed mixes for most states and practices in the continental US. These mixes are available online under each state at www.PFHabitatStore.com.

We also continue to add mixes to states as the needs arise.

CUSTOM QUOTES

In many cases, a cooperator may have a seed mix that was designed by a local resource professional. We can of course provide a quote for these custom mixes. Simply send your quote to seed@pheasantsforever.org and we'll get back to you with pricing. Please be sure to include the state for your project so that we can ensure we are working with the best suppliers for the area.

In many cases the seed mix designed locally may be considerably more expensive than the mixes designed by our team. Most planners do not have access to real-time costs and may include unavailable or costly species unintentionally. If a custom quote is significantly more expensive than one of our mixes designed to meet that same standard, we will let you know and you can bring in a copy of our designed mix to your local service center to confirm that you can use it instead.

TECHNICAL ASSISTANCE

The seed team staff have decades of experience building seed mixes, installing, managing and evaluating habitat. We provide some basic "How-To" reference materials at www.PFHabitatStore.com/references and are available to answer your questions via phone at 866-914-7373.

Good luck and Think Habitat!

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